



Transformative JOURNEYS

AACPDM 72nd Annual Meeting
October 9-13, 2018



Cincinnati, Ohio
Duke Energy Convention Center

2018 Supporter and Exhibitor Prospectus



American Academy
for Cerebral Palsy and
Developmental Medicine

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AACPDm

Dear Industry and Institution Professionals:

We invite your organization to partner with the American Academy for Cerebral Palsy and Developmental Medicine (AACPDm) to meet a dynamic, multi-disciplinary group of decision makers at our 72nd Annual Meeting in Cincinnati, Ohio. This is the only meeting where you can reach a physical therapist who heads a program at a major hospital, an orthopaedic surgeon who is chief of pediatric orthopaedic surgery at their hospital, an occupational therapist who purchases equipment for a clinic, and a neurologist or developmental pediatrician who is researching the effectiveness of a new drug therapy.

International attendance at last year's meeting included professionals from 40 countries across North and South America, Europe, Asia, Africa, and Australia, with attendance reaching 1,077 professionals from various disciplines. We anticipate continued growth for 2018. This Annual Meeting is the only one of its kind bringing together so many specialists.

We look forward to your participation. For further information on this year's meeting, please visit www.aacpdm.org.

Best Regards,



Jilda Vargus-Adams, MD, MSc
Cincinnati, Ohio
First Vice President



Kristan Pierz, MD
Hartford, Connecticut
Scientific Program Committee Co-Chairs



Lesley Pritchard-Wiart, PhD, PT
Edmonton, Alberta, Canada
Scientific Program Committee Co-Chairs

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555 East Wells Street, Suite 1100, Milwaukee, WI 53202
info@aacpdm.org | +1 (414) 918-3014 | www.aacpdm.org

About AACPDM

The American Academy for Cerebral Palsy and Developmental Medicine (AACPDM) is an academy of over 1,200 members of multiple professional disciplines dedicated to the improvement in the care of people with childhood-onset disabilities, their families and communities. We are pediatricians, neurologists, surgeons, therapists, nurses, special educators, engineers, and scientists from all over the world. Together we strive daily in our quest to perform the highest quality research, offer education opportunities for ourselves and others in the field, and work to elevate society and culture by recognizing the value and dignity of our fellow citizens with disabilities.

Each year, approximately 1,000 medical professionals gather for the AACPDM Annual Meeting to participate in the high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances as applied to persons with cerebral palsy and other childhood-onset disabilities.

Meeting Venue

The AACPDM 72nd Annual Meeting will take place at the Duke Energy Convention Center in Cincinnati, Ohio.

“World-class. It’s an adjective used to describe everything from fine wine to great architecture. And it’s the high standard Cincinnati USA uses to evaluate how to put its best foot forward. Cincinnati USA is the home of worldwide business and industry leaders, sought-after international events, renowned arts and culture, and a global world view and influence that impacts every neighborhood and every business.

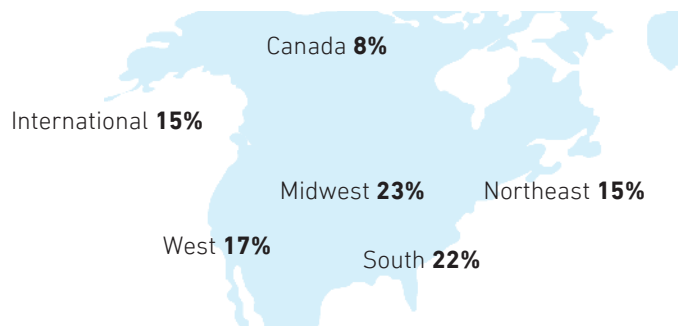
Amidst the gently rolling hills along the Ohio River, Cincinnati USA spreads from the southwestern corner of Ohio into Northern Kentucky and Southeastern Indiana. The city is located about mid-point on the shoreline of the 981-mile long Ohio River.”

SOURCE: <https://www.cincyusa.com/cincinnati>

See page 7 for details on accommodation options.



The AACPDM Has Over 1,200 Members



- **61%** MDs & PhDs
- **39%** Allied Healthcare Professionals & Students

Attendance at the Annual Meeting reflects this distribution. However, there is a consistent pattern of a regional draw which is not dependent on the location of the meeting.

Target Audience

AACPDM is a multi-disciplinary organization. Attendees to the Annual Meeting include but are not limited to the following:

- Pediatricians, surgeons, physicians, physiatrists, neurologists, psychologists
- Physical therapists, occupational therapists, speech & language therapists
- Orthotists
- Rehab Engineers
- Kinesiologists
- Special Educators
- Administrators
- Researchers
- Nurses
- Nutritionists and Dieticians
- All others concerned with the care of children with cerebral palsy and other childhood-onset disabilities

All skill levels are addressed.

Annual Meeting Attendance History

- 2017 – 71st Annual Meeting, Montreal, QC, Canada **1077**
- 2016 – 70th Annual Meeting, Hollywood, FL **955**
- 2015 – 69th Annual Meeting, Austin, TX **1127**
- 2014 – 68th Annual Meeting, San Diego, CA **1080**
- 2013 – 67th Annual Meeting, Milwaukee, WI **988**
- 2012 – 66th Annual Meeting, Toronto, ON, Canada **935**
- 2011 – 65th Annual Meeting, Las Vegas, NV **951**
- 2010 – 64th Annual Meeting, Washington, DC **881**

2018 Supporter Benefits and Levels

BENEFITS	Premium \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
One selection from the special opportunities A, B, C or D Levels. (First come, first-served). See page 4.	A	B	C	C	D
Inclusion of your company name and 100-word description in final program	√	√	√	√	√
Exposure and acknowledgement as a supporter of the Annual Meeting in marketing activities and onsite signage	√	√	√	√	√
Inclusion of your company name and URL link on the Annual Meeting website and mobile app	√	√	√	√	√
Inclusion of your company name on recognition slides before and after all general sessions	√	√	√	√	√
Recognition of supporter level with a ribbon on name badge	√	√	√	√	√
Print advertisement in final program. See page 6 for ad specifications.	Full page, 4-color ad	Half page, 4-color ad	Quarter page, 4-color ad	N/A	N/A
Company one-page flyer or brochure to be included in attendee bags	√	√	√	N/A	N/A
Complimentary Delegate Registrations Delegates have access to all scientific sessions, instructional courses, social events, exhibit hall and ticketed events (if available). Separate online registration is required.	6, plus the opportunity to purchase additional at basic member rate.	4, plus the opportunity to purchase additional at basic member rate.	3	2	2



Supporter Special Opportunities

LEVELS	SPECIAL OPPORTUNITIES
Level A	A1. Welcome Reception This event is open and complimentary to all meeting attendees (Estimate 1,100). This event offers an inviting and impressive atmosphere for networking and collaboration. Each supporter will have substantial visibility with their logo in lights, and on table and bar signage.
	A2. Presentation Theater During the Friday or Saturday lunch hour, delegates can listen and interact with experts as they talk about cutting-edge topics and technological advances in healthcare for people with cerebral palsy and other developmental disabilities.
Level B	B1. Wine and Cheese Poster & Exhibit Review A great networking opportunity, this high-end reception is always well attended and is a great event for making an impression while facilitating new learning. The event brings attendees to view exhibit displays and scientific & demonstrative posters. Each supporter will be verbally thanked at the plenary session directly before the wine and cheese as well as being recognized by prominent signage at the event.
	B2. Networking Lounges During breakfast period and scheduled breaks, networking lounges will be created and located around high-traffic areas to facilitate networking. Furniture, tables, and lighting will create a friendly atmosphere that will create a buzz between attendees. These areas will have signage with the supporter's name. Attendees will be sure to know you have facilitated them connecting with each other.
Level C	C1. AACPDM Meeting Totes Our attendees are delighted to receive a tote bag to utilize at the meeting and when they get home. This year's tote will be reusable for work or household purposes, giving the supporter's name broad recognition nationally and internationally. The AACPDM will order the meeting bags to include the Annual Meeting banner on the front and the supporter's name on the reverse side.
	C2. Networking Dinner Connecting with colleagues at the meeting is highly valued by attendees. This special dinner is held on Friday evening and will give attendees the all-important networking time to interact in a relaxed, fun atmosphere. Multiple supporters associated with this event will have name recognition in the main dining area and on table-tent displays.
	C3. Meeting-at-a-Glance Hotel Key Holders This reference item will be given to guests as they check into their hotel rooms. Approximately 1000 hotel key holders will be printed and provided to attendees when they register in the hotel. The supporter's name will be top of mind for attendees from the moment they arrive at the hotel.
	C4. Promotional Item Be a provider of a handy item imprinted with your organization's logo and placed in all the meeting delegate totes. Contact the Meetings Manager at meetings@aacpdm.org to discuss your options.
Level D	D1. Mobile Charging Stations With modern technology there are different needs for meeting attendees. One popular feature that will be scattered throughout the venue is quick-charging mobile stations. Supporters will be noted with name recognition on the station kiosks.
	D2. Conference Notepads Attendees will appreciate having a handy notepad during the Annual Meeting. The supporter's logo will be imprinted on the notepads, which will be given to all attendees and used even after the meeting, maximizing the supporter's visibility.

Have an idea for a support opportunity you don't see listed?

Contact the AACPDM at 414-918-3014 or via email at meetings@aacpdm.org to discuss details.

AACPDM encourages new and unique sponsorships and we look forward to creating something for your organization.

Exhibiting at AACPDM

The Duke Energy Center is an excellent conference facility with meeting rooms, exhibition areas and posters all in close proximity to one another. The exhibit hall is fully carpeted and will host coffee breaks and the Wine & Cheese Poster and Exhibit Review. It is a primary networking area for attendees.

Benefits to Exhibiting

- Exposure to 1,100 leaders in research and treating people with cerebral palsy and other childhood-onset disabilities
- Company name and 50-word description in the final program and mobile app
- Company name on exhibit hall entrance unit
- Post-conference attendee mailing list to be used for one mailing with completion of an exhibitor evaluation
- Includes two exhibit staff badges which allow access to exhibit hall and all social events. Additional exhibit staff badges can be purchased, up to 6 for a 10' x 10' booth space.
- Carpeted exhibit hall

Exhibit Booth Details

Each Booth includes:

- One 10' x 10' draped exhibit space
- One 6' draped table
- Two side chairs
- Identification sign
- One waste basket
- 50-word company description in the final program
- Two exhibitor staff registrations. Exhibit staff registration allows access to the exhibit hall only. A separate registration fee is needed to access the scientific sessions.

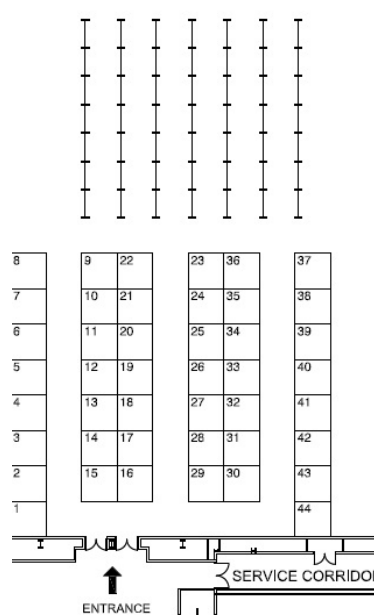
Price: \$1,500.00 per 10'x10' space. Additional Booth = \$1,000.00

An application with full payment is due on **July 16, 2018**.

Application is located on page 10.

Exhibit and Poster Floor Plan

See the map below. Exhibit placement is detailed on page 8 in the Exhibit Rules and Guidelines. Heritage Trade Show Services is the official tradeshow company for the Annual Meeting. To contact Heritage, visit <http://www.heritagessvs.com/> or call (800) 360-4323.



Preliminary Exhibit Hall Schedule and Events

Wednesday, October 10th

2:00 pm – 6:00 pm Set-up

Thursday, October 11th

10:00 am – 10:45 pm Attendee break in exhibit hall

4:00 pm – 4:30 pm Attendee break in exhibit hall

6:00 pm – 7:00 pm Wine & Cheese Poster and Exhibit Review

Friday, October 12th

10:00 am – 10:30 am Attendee break in exhibit hall

4:00 pm – 4:30 pm Attendee break in exhibit hall

4:30 pm – 6:30 pm Tear-down

The hall will be open 10 am – 7:00 pm on Thursday and 10 am – 4:30 pm on Friday with breaks in the educational program as listed above.

All exhibit hall hours and floor plans are subject to change.

2017 Exhibitors

American Association for Pediatric Ophthalmology and Strabismus (AAPOS)

APDM Wearable Technologies

Aretech

BTS Bioengineering

Cascade Dafo, Inc.

Cerebral Palsy Foundation

CIR Systems/GAITRite

Cook Children's Health Care System

DIERS Medical Systems

DM Orthotics LTD

EasyStand

Good Shepard Rehabilitation Network
Hocoma Inc.

Innovative Neurotronics/Walkaide

Ipsen Biopharmaceuticals

Kennedy Krieger Institute

McKie Splints, LLC

Medtronic

Merz Neurosciences

Nemours/Alfred I. duPont Hospital for Children

OrthoCanada

OrthoPediatrics

Pathways.org

Pega Medical Inc.

Phoenix Children's Hospital

Piramal Critical Care

Prentke Romich Company

Pro-Tech Orthopedics

Restorative Therapies, Inc.

Saol Therapeutics

Tekscan, Inc.

Thought Technology, Ltd

Timocco, Inc.

Ultraflex Systems, Inc.

Wiley

Additional Exposure Opportunities

Two opportunities for your organization to support the 72nd AACPDM Annual Meeting and gain additional exposure! Please complete the application on page 10.

Advertising in the Final Program

The booklet-style final program will be distributed to 1,100 attendees on-site and also be posted online. Rates for advertising for the final program are listed below:

Advertising Rates:

Back Cover, 4-color with bleed \$2,000.00 (1 available)

Inside front or back cover, Full page with bleed, 4-color \$1,500.00 (2 available)

Full page, 4-color \$1,200.00 Full page, black & white \$900.00

Half Page, 4-color \$1,000.00 Half page, black & white \$700.00

PDF Ad Submission Deadline: **July 16, 2018**

Distribution: 1,100 Programs

Distribution Date: October 9-13, 2018 (at the Annual Meeting)

Specifications for the print ads are:

Full Page 8.5" x 11" tall (trim size)

Please include 1/8 inch bleed to make a total size 8.75" x 11.25" tall. Please include crop and bleed marks on a PDF file and keep all live matter at least 0.5" from trim edge.

Half Page 7.25" x 4.5" tall

Quarter Page 3.5" x 4.5" tall

All ad files must be a high resolution PDF file submitted to the Meetings Manager at meetings@aacpdm.org by the applicable deadline.

Registration Packet Inserts

Gain valuable exposure and recognition for your company by submitting literature to be included in attendee registration materials.

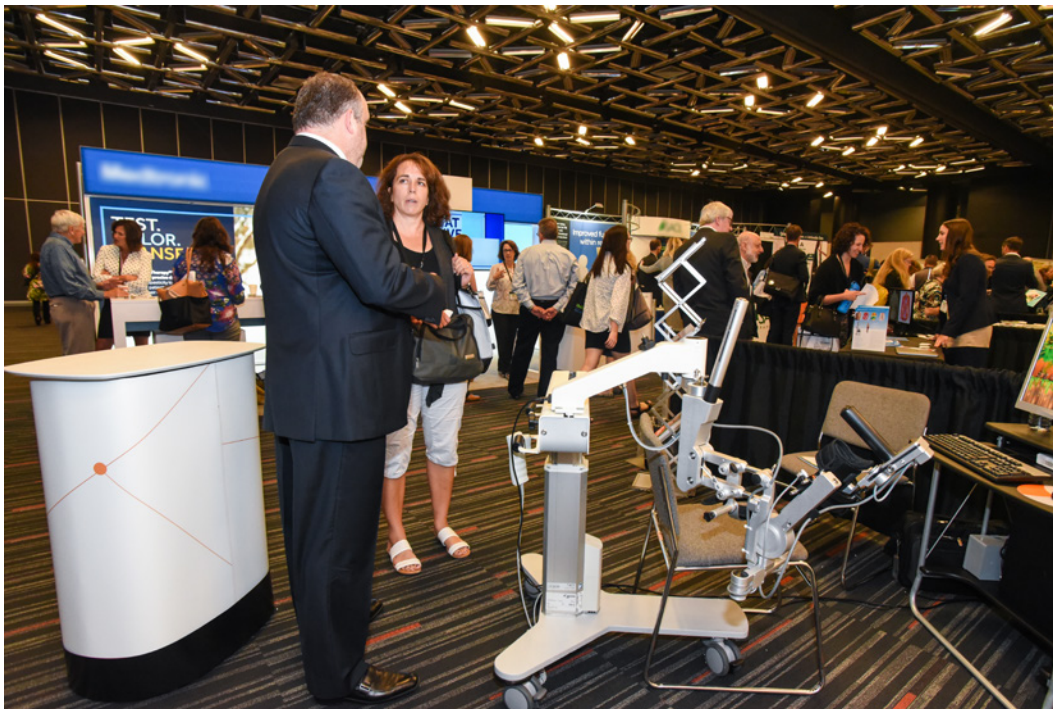
Circulation Rates:

One page flyer/brochure OR one giveaway item \$1,500.00

One page flyer/brochure AND one giveaway item \$2,500.00

Distribution: 1,100 totes given to attendees as they register for the Annual Meeting.

Specifications: All materials must be fully packaged and/or assembled. Delivery: All printed materials and instruction must be delivered by July 16th to: AACPDM Attn: Meetings Manager, 555 E Wells St. Suite 1100, Milwaukee, WI 53202.



Location & Accommodations

Meeting Space

Duke Energy Convention Center

525 Elm Street
Cincinnati, OH 45202

Hotels

The AACPDM has reserved a block of rooms at the hotels below that will be available until September 11, 2018 OR until all have been booked at the group rate, whichever comes first. We recommend booking your hotel as soon as your travel plans have been confirmed.

Hilton Cincinnati Netherland Plaza

Group Rate: \$189 (Standard one bed or two beds)

35 W 5th Street
Cincinnati, OH 45202

Make Your Reservation Today: <https://aws.passkey.com/gt/216208784?gtid=77d474e175cc9548efef917377cd9400>

Hyatt Regency Cincinnati

Group Rate: \$175 (Single/Double Occupancy)

151 W 5th Street
Cincinnati, OH 45202

Make Your Reservation Today: <https://aws.passkey.com/event/49415425/owner/2603/home>

Dates To Remember

February 19, 2018 Exhibitor registration opens. Reserve your space early for best choice of booth location

May 31, 2018 Exhibitor Service Manual available online

July 16, 2018 Exhibit Booth deadline

July 16, 2018 Deadline for printed advertising in final program (After 7/16, please contact meetings@aacpdm.org or 414-918-3014 for availability.)

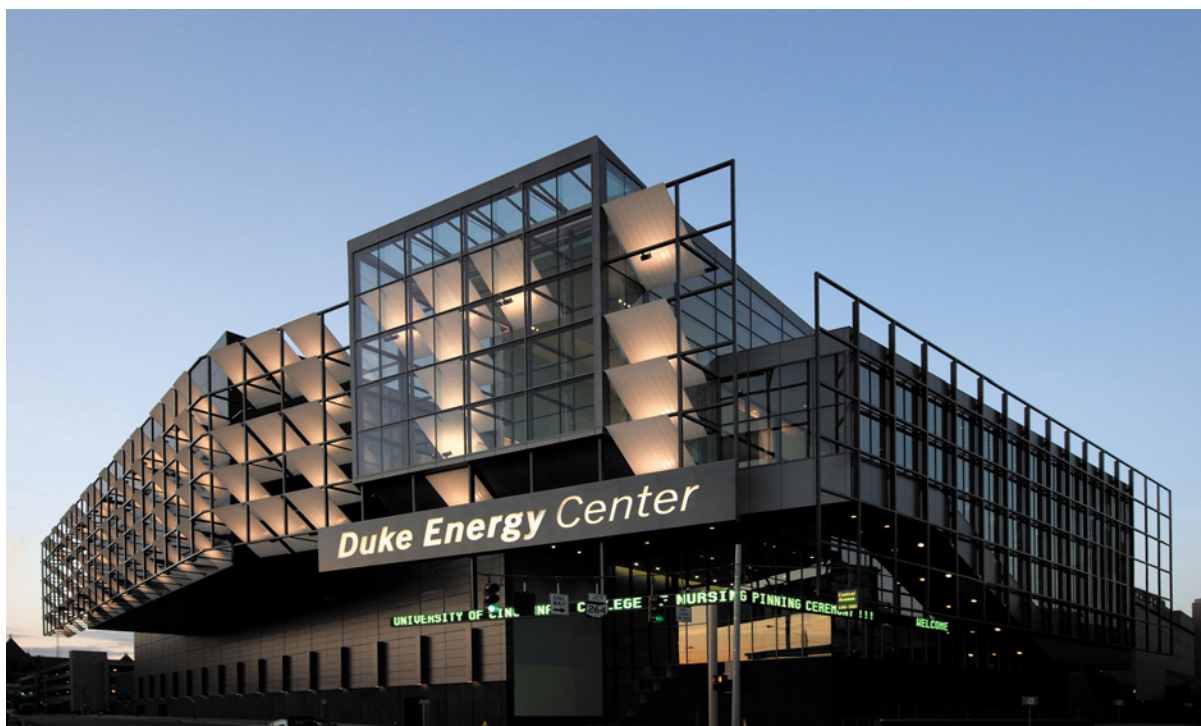
July 16, 2018 Deadline for literature circulation at the Annual Meeting

October 10, 2018 Exhibit set-up

October 9-13, 2018 72nd AACPDM Annual Meeting
Duke Energy Convention Center
Cincinnati, Ohio

VISIT AND WIN

Each attendee will be provided an exhibitor card that they will use while visiting the exhibit hall. As attendees visit each booth, your company will have the opportunity to discuss your product/services, answer questions and provide a sticker to confirm their visit. The attendees that complete the Visit & Win Card have a chance to win an electronic tablet!



1. Agreement

The following rules and regulations and those appearing in the exhibit prospectus become binding upon acceptance of this Agreement between the applicant, their employees and agents, and AACPDM, and any additions and amendments thereto that may thereafter be established or put into effect by the Management.

2. Application to Exhibit

AACPDM reserves the right to determine eligibility of any exhibit at the Annual Meeting. The application approval process may take up to 2 weeks to complete.

3. Booth Assignments

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Amount of booth space requested
2. Exhibitors participation in past AACPDM meetings
3. Date the application was received at AACPDM
4. Special needs of the exhibitors.

Booth assignments will be made when full payment is received. IN ORDER TO OBTAIN THE BEST BOOTH ASSIGNMENT POSSIBLE, YOUR APPLICATION MUST BE RECEIVED BEFORE July 16, 2018. Applications received after July 16, 2018 will be assigned to the space remaining in order of receipt. Booth assignments will be sent when booth is paid in full.

4. Cancellation of Booth Space

A written notice of request for cancellation must be transmitted to the AACPDM Office, 555 E. Wells St., Suite 1100, Milwaukee, WI, 53202. The following regulations apply:

- a. If written cancellation of space is received by August 1, 2018, a refund of 80% will be returned to the company.
- b. If written cancellation of space is received after August 1, 2018, but before August 15, 2018, a refund of 25% will be returned to the company.
- c. No refunds will be made for cancellations after August 15, 2018.
- d. Space not claimed or occupied by 6:00 p.m. on Wednesday, October 10, 2018 may be resold or reassigned without obligation on the part of AACPDM for any refund whatsoever.

5. Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor.

6. Installation of Exhibits

Set-up is from 2:00 pm to 6:00 pm on Wednesday, October 10, 2018. If special setup times need to be coordinated, contact meetings@aacpdm.org.

7. Purpose

AACPDM, in keeping with its stated purpose, encourages that exhibits be educational, communicative, and provide resourceful information.

8. Rules Governing Exhibitors

No combustible materials, such as crepe paper, tissue paper, cardboard, corrugated paper, shall be used at any time for construction or decoration. "Fire-proofed" paper is not considered non-combustible as interpreted by fire inspectors. All muslin, velvet, silken or any other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable must be kept in safety containers. All displays, exhibit equipment and merchandise to be displayed must conform to the requirements of the Fire Department of Cincinnati. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors are required to observe the following regulations for setting up their exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put his exhibit into place before the show and to dismantle and remove his exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of food or beverages of any kind must be approved by the Duke Energy Convention Center. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Serving alcoholic beverages in exhibit booths will not be permitted. Any infraction of this rule will make it compulsory for the Academy to close the violator's exhibit for the remainder of the show.
- e. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/ services.
- f. Exhibits must be staffed at all times during exhibit hours.
- g. Distribution of "giveaways" must have written approval by AACPDM no later than **August 15, 2018**.
- h. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by AACPDM and must be approved by **August 15, 2018**.

i. Displays-General: No goods may be displayed in any part of the hotel or conference space except within the limits of the exhibit space contracted for with the Academy and assigned to the exhibitor.

j. Helium balloons are not allowed.

k. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies which have contracted for exhibit space. All activities must be approved by the AACPDM.

l. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in conference space corridors, in hotel corridors, under guest room doors, or guest mail boxes, without written permission from the AACPDM.

m. Exhibitor Attendance/Registration: The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of the AACPDM. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.

n. Exhibitors must clearly mark the FDA status of each device exhibited.

9. Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. The AACPDM reserves the right to exclude or to remove any objectionable equipment or exhibitor.

10. Removal of Exhibits

Exhibits may be removed only at the designated time listed. Exhibitors expressly agree not to begin packing or dismantling displays until after official closing on **October 12th after 4:30pm**

11. Selling Restrictions

Order taking on the Exhibit floor is allowed; however, no money (cash, checks or credit cards) may be exchanged. Direct sales are prohibited in the Exhibit Hall.

12. Security

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. Security will be provided for the exhibit area, but the AACPDM, the conference center, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors. All exhibitors must have proper identification to enter the exhibit area. The room is only open during the hours scheduled by the event. Exhibitors must adhere to posted event times.

13. Liability

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation.

14. Cleaning

Aisles will be vacuumed daily. Each exhibitor is responsible for maintaining the space assigned to them in an attractive manner. The official contractor must be used for the nightly cleaning of booths.

15. Official Decorator and Drayage Company

A set of service forms will be forwarded to exhibitors after the confirmation of exhibit space. Labor will be available for setting up and dismantling of displays in accordance with advance orders. Prevailing labor rates and local union requirements will apply. Exhibitors using contract labor other than Heritage must provide the AACPDM with the name and address of that contractor a minimum of 30 days prior to the meeting. A certificate of insurance also must be submitted to the AACPDM naming the AACPDM as an additional insured and indemnifying and holding the AACPDM, Heritage, and the Duke Energy Convention Center harmless in the event of damage to the property, personal injury, or failure to adhere to the exhibit facility rental contract to these rules. A service center will be open during move in and move out.

16. Shipping Instructions

The Duke Energy Convention Center does not accept advance shipments nor do they hold items for pick-up after the event. All shipments should be coordinated through the decorator Heritage. The tradeshow company will send you a packet of information prior to the event. All the information you will need to set-up your booth (furniture, electrical, A/V needs, etc.) will be in this packet. Copies of Shipping Labels showing number of pieces, routing, carrier's name, additional customs forms, etc. must be filled out and sent to the tradeshow company. A copy of the address labels will be included in the exhibitor packet.

2018 Supporter and Exhibitor Application

Organization

Organization Name: _____

Organization Contact /Title: _____

Address: _____

Contact Phone: _____ Contact Email: _____

Website URL: _____

Supporter Levels

Premium \$50,000 (circle one below)

- A1. Welcome Reception
- A2. Presentation Theater

Platinum \$25,000 (circle one below)

- B1. Wine and Cheese Poster & Exhibit Review
- B2. Networking Lounges

Gold \$15,000 (circle one below)

- C1. AACPDM Meeting Totes
- C2. Networking Dinner
- C3. Meeting-at-a-Glance Hotel Key Holders
- C4. Promotional Item (TBD)

Silver \$10,000 (circle one below)

- C1. AACPDM Meeting Totes
- C2. Networking Dinner
- C3. Meeting-at-a-Glance Hotel Key Holders
- C4. Promotional Item (TBD)

Bronze \$5,000 (circle one below)

- D1. Mobile Charging Stations
- D2. Conference Notepads

General Support

\$ _____

Email Delegate registration names (if applicable) to meetings@aacpdm.org by July 16th.

Additional Opportunity

Ad in Final Program: \$ _____

Insert in Attendee Bag: \$ _____

Payment Information

Total from above: \$ _____

Check (Enclosed Checks must be made payable to: AACPDM) Credit Card: Visa MC AMEX Discover

Card Number: _____ Exp. Date _____ Security Code: _____

Name on Card: _____ Signature: _____

Return to: AACPDM | meetings@aacpdm.org | 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 | (p) 414-918-3014 | (f) 414-276-2146

Exhibit Space

Each 10' x10' booth space includes two exhibitor registrations, one 6-foot draped table, two side chairs, one wastebasket, an identification sign, and a 50-word organization description. Each additional exhibit space will be charged at a rate of \$1,00.00 per 10' x 10' space.

One Booth = \$1,500.00 Additional Booth = \$1,000.00 Additional Staff = \$300.00

Total number of booths requested _____

Exhibit Booth Location Choice

Rank preferences in order. Each space is assigned first-come, first-served. Floor plan and exhibit hall hours are subject to change.

1. _____ 2. _____ 3. _____ 4. _____

Please position our organization away from the following competitors:

The AACPDM cannot guarantee request if competitor is assigned after this application is processed, or registers under a different name.

Exhibit Staff and Organization Description

Staff Names: _____

Organization Description: _____

Please include another sheet if more space is needed.

DISCLAIMER: The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the American Academy for Cerebral Palsy and Developmental Medicine, Duke Energy Convention Center and Heritage. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I have read and understand the Exhibit Rules and Guidelines in this document.

Signature: _____

Cancellation Deadline: August 1, 2018

Requests for cancellation or reduction of exhibit space must be made in writing. Written cancellations received by August 1, 2018, will receive a refund of 80%. Refunds requested after August 1, 2018, but before August 15, 2018, will receive a refund of 25%. Refunds will not be issued after August 15, 2018. Any exhibit space not claimed or occupied by 6:00 pm on Wednesday, October 10, 2018 may be reassigned without obligation on the part of AACPDM.